



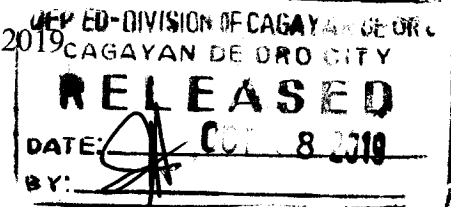
Republic of the Philippines  
Department of Education  
Region X  
**CAGAYAN DE ORO CITY DIVISION**

Fr. William F. Masterson, S.J. Avenue,  
Brgy. Upper Balulang, Cagayan de Oro City, 9000 Philippines



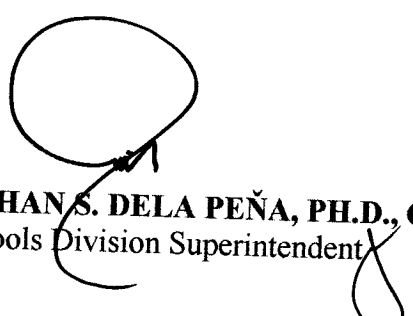
October 7, 2019

**DIVISION ADVISORY**  
No. 98 s. 2019



**2019 Cagayan de Oro Leg MILO Marathon 2019**

1. Enclosed is an invitation letter from Mr. Lester P. Castillo, AVP MILO Sports Manager, NESTLE PHILIPPINES, INC re: 2019 Cagayan de Oro Leg MILO Marathon 2019 on November 17, 2019.
2. The National MILO Marathon has also evolved into an advocacy of giving shoes to under privileged school children with its "Help Give Shoes".
3. Deped Personnel, School Heads, Teachers and Students/Pupils are invited to participate the said activity.
4. School Heads/Sports Coordinators are invited to attend the coordination meeting at West City Central School on **October 16, 2019 @ 3:00 o'clock in the afternoon.**
5. Widest dissemination of this advisory is hereby enjoined.

  
**JONATHAN S. DELA PEÑA, PH.D., CESO V**  
Schools Division Superintendent

Nestlé Philippines, Inc.

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YOUR REF:

OUR REF:

24 September 2019

**DR. JONATHAN S. DELA PENA, PH.D., CESO V**  
**Schools Division Superintendent**  
**Division of Cagayan De Oro City**  
**Department of Education**

Dear Dr. Dela Pena,

Greetings from MILO and the Nestle Family!

For over 50 years MILO has been providing generations of Filipino families with cups full of energy-giving nutrients and the classic *Chocomaltee* flavor that they love. Beyond this commitment, MILO has also become a partner of the Department of Education (DepEd) in BUILDING CHAMPIONS IN LIFE through our ONE CHILD ONE SPORT (OCOS) Program.

In 2014, MILO and DepEd partnered in order to consolidate efforts on DepEd's and MILO's existing sports programs under one umbrella campaign that will enable closer collaboration between both. Anchored on our mutual thrust to build a nation of champions, the program seeks to empower, mobilize, and inspire both the youth and their educators through sports and proper nutrition.

### **2019 NATIONAL MILO® MARATHON**

In 2018, the MILO Marathon will be celebrating its 42<sup>nd</sup> year since inception. The event continues to encourage Filipinos to get into an active and healthy lifestyle through running. To-date, it is considered a major national sporting event and dubbed as the grandest, most prestigious running competition in the country with over 200,000 participants from all walks of life.

The MILO Marathon will be hosting its qualifying races in ten (10) key cities nationwide with one (1) national finals race in Feb 2020. There will be four categories for the regional races (3K, 5K, 10K and 21K) and five (3K, 5K, 10K, 21K and 42K) categories for the Manila leg and National Finals. We are expecting a total of 150,000 runners where about seventy percent (70%) are students. Please see target calendar below for the National MILO Marathon:

1	Pasay	28-Jul	7	Iloilo	6-Oct
2	Lingayen	18-Aug	8	General Santos	13-Oct
3	Subic Bay	8-Sep	9	Davao	20-Oct
4	Lucena	15-Sep			
5	Batangas	22-Sep	11	Tarlac	19-Jan
6	Cebu	29-Sept			

We will also be continuing our advocacy of supporting select publish schools and student athletes with sports equipment launched in 2010 in the MILO Help Give Shoes Advocacy.

With this, may we kindly seek DEPED's support in the helping promote the sports programs to the schools within

the North Mindanao region and encourage school participation to the upcoming Cagayan De Oro Leg of the MILO Marathon happening on November 17, 2019 at Centrio Mall.

For more details, please log-on to [www.milo.com.ph](http://www.milo.com.ph) or contact Mr. Lester P. Castillo at tel. no.: (02) 898-0001 local 7519 or mobile phone. no.: 0917-808-7560 or through e-mail address: [lester.castillo@ph.nestle.com](mailto:lester.castillo@ph.nestle.com).

Thank you in advance for your commitment and we hope to gain your support once again as we continue to help build champions through the promotion of sports and a healthy, active lifestyle.

Very truly yours,



**LESTER P. CASTILLO**  
AVP - MILO Sports Manager  
MILO Business Unit  
NESTLE PHILIPPINES, INC.